

# 2012 Impact Report



**Forging a New Consensus on Immigrants and America**



ADVOCACY, POLICY AND INNOVATION

## **Advocating for Immigration Reform**

**For over 30 years, the National Immigration Forum (the Forum) has served as a catalyst of public policies that value immigrants and immigration to America.**

**Our innovative approach to advocacy promotes responsible immigration policies that honor our Founding Fathers' ideals of America as a land of opportunity, while also addressing today's economic and national security needs.**

**The Forum works closely with constituencies and policymakers across the political spectrum to:**

- Create a 21st century immigration system that grows our economy and keeps families together;**
- Build a road to citizenship for aspiring citizens;**
- Ensure safety and security on our borders and in our communities;**
- and,**
- Integrate immigrants into our workplace, community, and economy.**

## **Why the National Immigration Forum?**

**The Forum has the right strategy for building consensus across the political and non-political spectrum and amongst traditional and non-traditional allies for commonsense immigration reform that reflects our interests and values as Americans. Together, we can increase support for policy reform designed to improve all of our lives and express the best interests of our nation.**

*Appearing on the cover clockwise from upper left: Carlos Gutierrez, Dr. Richard Land, Angela Smith-Jones, Bishop Jaime Soto, Monica Lozano, and Mark Shurtleff.*

## About the National Immigration Forum

For more than 30 years, the Forum has worked to advance sound federal immigration solutions through its policy expertise, communications outreach and coalition building work, which forges powerful alliances of diverse constituencies across the country to build consensus on the important role of immigrants in America.

## Our Priorities

**Immigration Reform**  
Shaping policies necessary to make our immigration system serve the national interests and meet the needs of our economy, workforce and families.

## Integration

Creating the opportunities necessary for immigrants to succeed and contribute to the growth and prosperity of America.

## Enforcement

Developing fiscally responsible and humane policies that protect the rights of workers and employers, families and communities while also protecting America's national interests and promoting commerce.

## NATIONAL IMMIGRATION FORUM

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## KEY INITIATIVES



### Forging a New Consensus on Immigrants and America

Over the course of 2012, the Forum led the effort to engage conservative and moderate evangelical Christian faith-based organizations, law enforcement and business leaders across the country to *Forge a New Consensus on Immigrants and America*.

Through the initiatives outlined below, the Forum engaged over one thousand representatives from the “**Bibles Badges and Business**” communities; generated more than 700 local and national press accounts of conservative leaders advocating for a 21st century immigration system, and engaged Republican and Democratic lawmakers in constructive dialogues.

As a result, America’s immigration debate is fundamentally different:

- More and more evangelical Christians across America are welcoming immigrants into their congregations and advocating for just immigrations reform;
- State attorneys general, police chiefs and sheriffs are speaking publicly to the need for an immigration system that prioritizes public safety; and,
- Business leaders are joining forces with other constituency groups in valuing their immigrant workforce as members of their community and future Americans.

Our strategy brought together influencers across the political spectrum to change the polarized immigration debate and increase support for rational and humane immigration policy reform.

### Bibles, Badges and Business

*“If you hold a Bible, wear a Badge or own a Business, you want a common sense solution to the immigration system.”*

Working with partners across America, the Forum launched **Bibles, Badges and Business for Immigration Reform**, a national network of conservative and moderate faith, law enforcement and business leaders working together to educate members of Congress on immigration.



Formed through the Forum’s work with the evangelical community, the development of state compacts, and convening of regional summits in the Mountain West, Midwest and Southeast, the network built conservative support for reform where support did not exist.

In early December 2012, the work culminated with over 250 faith, law enforcement and business leaders meeting in Washington, D.C., for a National Strategy Session and Advocacy Day. The event generated more than 60 news stories across the country, and participants organized 78 Hill meetings (57 with Republicans).

**Bibles, Badges and Business for Immigration Reform** are the pastor, police chief and business owner prepared to engage Americans across the country to activate and lead this new consensus on immigrants and America.

## Bethlehem Project

*“America’s immigrant workforce contributes to the economy, is learning English and becoming Americans.”*

The United States is home to more than 12 million immigrants with green cards, and of this population, almost 8 million are currently eligible to become U.S. citizens. Immigrants understand the value of citizenship, but many people have trouble attending English and civics classes for a variety of reasons.

Drawing inspiration from Bethlehem Steel, which in 1915 was the first American

company to offer English classes to its immigrant workforce, the Bethlehem Project aims to build partnerships with businesses to promote vocational English language learning and citizenship in the workplace.

The Bethlehem Project is designed to transform the lives of immigrants through collaborative community efforts. Service providers already have the infrastructure in place to offer vocational ESL or citizenship services, while the private sector is interested in maintaining a productive and stable workforce.

Together they create an integrated and sustainable system that benefits the business and employee, and strengthens the entire community. And, in the future, it will provide the foundation for advocacy efforts to improve public policies that increase economic opportunities for immigrants and their employers.

**The Forum has the right strategy for building consensus across the political spectrum, and amongst traditional and non-traditional allies.**

**Together, we can change the current polarized debate and increase support for rational and humane immigration policy reform that will improve all of our lives and reflect the best interests of our nation.**

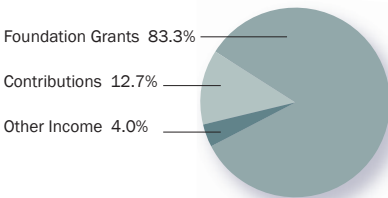


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## NATIONAL IMMIGRATION FORUM 2011 FUNCTIONAL REVENUE AND EXPENSE

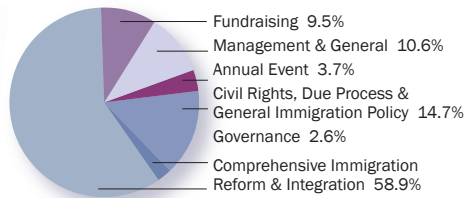
### Revenue

Total Revenue = \$2,008,401\*



### Expenses

Total Expenses = \$2,665,647\*



\*As of December 31, 2012, net assets were \$1,586,983 including a reserve fund of \$507,006.

\*Unaudited total for year ending December 31, 2012

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**The Forum is the only organization in the country able to implement a strategy that engages socially conservative evangelical Christian faith-based organizations, politically progressive labor leaders, and the immigrant, law enforcement and business leaders in between.**

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to continue its work of advocating for  
smart and practical immigration reform.**

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Yes, I want to become a  
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The Forum is a seal holder of the Better Business Bureau Wise Giving Alliance. This demonstrates that the Forum passed all 20 BBB Standards for Charity Accountability.



The Forum earned its fourth consecutive 4-star rating for its ability to efficiently manage and grow its finances. Only 6% of charities rated by Charity Navigator have received four consecutive 4-star evaluations, indicating that the Forum consistently executes its mission in a fiscally responsible way.



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